



How to Download and Post Dance Like a Dad Social Media Assets

In this section of the Responsible Fatherhood toolkit, you'll find Dance Like a Dad social media assets that can be uploaded to Facebook, Instagram and/or Twitter. Here are step by step instructions for how to upload these assets to your social channels:

For uploading social graphics to Facebook, Instagram, and Twitter:

- Click on the "Download" button of the social asset you are interested in using
- The social asset will populate in a new browser tab; right click on the image and select "Save image as"
- Once you have the asset saved, you can upload it to Facebook/Instagram/Twitter
- Once the image populates, select from the below suggested social copy to accompany the image

In addition to posting social graphics to Facebook, Instagram and Twitter, you can also post YouTube videos of the Dance Like a Dad PSAs. The YouTube links for all the Dance Like a Dad TV PSAs can be found in the PSAs section of the toolkit. Here are step by step instructions for how to upload these video assets to your social channels:

For uploading YouTube Videos to Facebook and Twitter:

- Copy and paste the embed code that is listed below each of the videos
- Upload the embed code to Facebook/Twitter
- Once the video populates, select from the below suggested social copy to accompany the image

Suggested Social Copy

- The little moments can make the biggest impact. #DanceLikeaDad Share a moment with your child today.
- There's no better dance than a dad dance. #DanceLikeaDad with your child today!
- Small moments make a great impact. Share quality time with your child and #DanceLikeaDad today.
- How can you be a better father right now? Share quality time with your child! One way: take a moment to #DanceLikeaDad together.
- Share a moment with your child today. Make a moment and #DanceLikeaDad.
- Share quality time with your child. #DanceLikeaDad and share a moment with your child today.